

1800 ALLEEQ

FREQUENTLY
ASKED QUESTIONS

GENDER EQUITY REPORT

FUTURE SUPER 2020

1800 ALL EQL FAQs

WHAT'S THE POINT?

We want to show big business that they can't hide behind the data: that behind the statistics are real stories, real lives, real human beings.

Your story matters. Your story should be heard.
We're here to make sure it is.

WHO'S RUNNING THIS CAMPAIGN? WHY?

We're Future Super, a super fund using the power of money to invest, advocate and campaign for a future worth retiring into.

We're talking about the lack of action on gender equality in Australia because it's an issue that affects people. The data we've gathered from conducting our own research into the ASX100 is important, but it doesn't tell the whole story.

This is a campaign about transparency. It's a campaign about people. Businesses can ignore data and reports, but they can't ignore lived experiences.

WHAT HAPPENS WHEN I CALL?

You'll hear a recorded message which will prompt you to share your experience. All voicemails will remain anonymous. Instead of beginning with your name, simply begin telling your story after the prompt.

WHAT KIND OF STORIES ARE YOU LOOKING FOR?

We want to hear about your experiences of gender in/equality in your workplace. It might be about a particular incident that occurred 10 years ago, or one that happened last week.

Your story might be about:

- Being looked over for promotion based on your gender
- Missing out on an opportunity after returning from parental leave
- Experiencing an incident of gendered discrimination/sexual harassment
- Receiving formal praise for keeping the kitchen clean but not for your promotion

HOW LONG SHOULD I SPEAK FOR?

Short and sweet is ideal; try to keep under 60 seconds.

If you do find that you need more time feel free to go over.

WHAT WILL HAPPEN WITH MY VOICEMAIL?

Your voicemail will be recorded and saved. We will then upload it to the website (www.equalityiseveryonesbusiness.com.au) and publish it on the Future Super Instagram page (@future_super). It may also be used in media and news articles to illustrate the impact that workplace gender inequality has on real people.

HOW WILL MY VOICEMAIL BE USED TO SPARK CHANGE?

We'll be sharing the stories we receive with ASX100 companies so that they can see that gender inequality at work is an issue that impacts real people and real lives.

DO I GET A COPY?

You'll be able to hear your story played back on the website and on the Future Super Instagram. If you don't see your story there, or would like an mp3 copy of it, email info@myfuturesuper.com.au and we'll get it for you.

WHAT IF I WANT TO CALL BACK OR TALK TO SOMEONE?

If you'd like to call back or talk to someone over the phone, you're welcome to give the team at Future Super a ring – we'll be happy to have a chat. The number to reach us is **1300 422 658** (please note that 1800 ALL EQL will not be used to answer enquiries).

WHAT IF I CHANGE MY MIND AND WANT MY STORY REDACTED?

If you change your mind and no longer want your story to be shared, please email info@myfuturesuper.com.au with your phone number and the day you called, and we'll work to ensure your story either isn't uploaded or gets taken down.

I WORK/HAVE WORKED FOR AN ASX100 COMPANY AND WANT TO SHARE MY STORY. HOW CAN I DO THIS AND PROTECT MY IDENTITY?

We would absolutely love for you to share your story and will help you do so in a way that will protect your identity. All voicemails will be published anonymously. Should you wish for extra precaution, please advise and your recording can be edited with a different voice.

I HAVE A QUESTION NOT ANSWERED HERE. WHO DO I CONTACT?

All questions can be answered by the Future Super team.

Send an email to info@myfuturesuper.com.au or phone us on **1300 658 422** (please note that 1800 ALL EQL will not be used to answer enquiries).